

# Winter celebrations

Press kit | Launching October 2024





# Merry Jul!

'Tis the season for festive delights from IKEA! Join us in celebrating the holidays with our new winter collections: VINTERFINT, STRÅLA decorative lighting, and VINTERSAGA holiday food and drink – all inspired by Swedish folklore, handicraft and the flora and fauna of the winter landscape.

Our new range offers something for everyone with two distinct styles. Whether you prefer to deck the halls or enjoy a calmer holiday focused on baking, small gatherings, and rustic DIY touches, we've got everything you need to transform your home into a cosy holiday haven.

Here's to a merry Jul!

# Product overview



PE953574.JPG  
**New STRÅLA LED lighting chain with 400 lights 24,99**  
 Polycarbonate plastic. Cord L20m. Outdoor 605.824.96



PE934208.JPG  
**New STRÅLA LED table lamp 17,99**  
 Powder coated steel and glass. Designer: Mikael Axelsson. Ø10cm. W18×H28cm. Outdoor metal/dimmable black 005.824.75



PE934194.JPG  
**New STRÅLA LED table decoration 9,99**  
 Pigmented glazed stoneware. Designer: Mikael Axelsson. W13×H16cm. Battery-operated house/ceramic white 505.824.73



PE933256.JPG  
**New STRÅLA lampshade 12,99**  
 Clear lacquered bamboo. Ø35cm. Bamboo 705.836.45



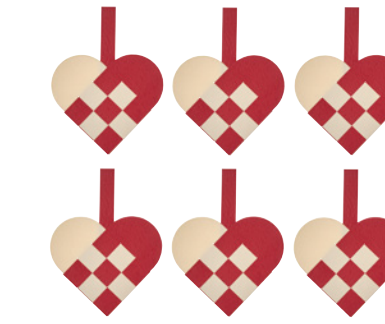
PE934221.JPG  
**New STRÅLA lampshade 9,99**  
 Paperboard. Ø55cm. 3D flower/white 205.824.79



PE934225.JPG  
**New STRÅLA lampshade 7,99**  
 Paperboard. Ø70cm. Linen/beige 805.824.81



PE944274.JPG  
**New VINTERFINT tree ornament 9,99/8-pack**  
 Painted glass. Ø6cm. Bauble glass/mixed colours 505.814.02



PE901693.JPG  
**New VINTERFINT tree ornament 0,75/6-pack**  
 Bleached chlorine-free paper. L11×H10cm. Heart-shaped red/white 105.784.87



PE944294.JPG  
**New VINTERFINT tree ornament set of 2 4,99**  
 100% polyester. Designer: Cecilia Pettersson. Animals 705.899.11



PE944297.JPG  
**New VINTERFINT tree ornament set of 6 3,-**  
 Paper. Mixed shapes white 105.813.43



PE944298.JPG  
**New VINTERFINT tree ornament set of 8 7,99**  
 100% polyester. Mushroom red/natural 305.899.13



PE901540.JPG  
**New VINTERFINT tree ornament in bag, set of 20 3,99**  
 Polystyrene plastic. Bauble red 305.814.60



PE944277.JPG  
**New VINTERFINT tree ornament set of 3 12,99**  
 Polystyrene plastic, metallized, painted stainless steel. Designer: Cecilia Pettersson. Bauble animals 305.805.21



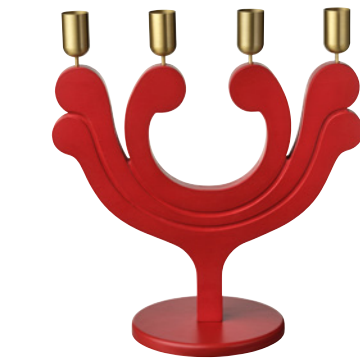
PE944296.JPG  
**New VINTERFINT tree ornament set of 3 3,99**  
 Metallized stainless steel. Designer: Siri Skillgate. Gold-colour 505.812.23



PE944278.JPG  
**New VINTERFINT tree ornament set of 3 12,99**  
 Painted glass. Designer: Cecilia Pettersson. Bauble glass/animals 505.813.22



PE943988.JPG  
**New VINTERFINT decoration set of 2 7,99**  
 Clear lacquered birch veneer. Designer: Lisa Hilland. Goat red 105.800.08



PE943940.JPG  
**New VINTERFINT candle holder for 4 candles 12,99**  
 Clear lacquered birch veneer. Designer: Lisa Hilland. Ø14.5cm. L28.5×H29cm. Red 105.788.16



PE944232.JPG  
**New VINTERFINT scented candle in glass 3,99**  
 Glass. Designer: Cecilia Pettersson. Ø9, H10cm. Cinnamon & sugar red 105.771.57



PE944472.JPG  
**New VINTERFINT unscented pillar candle 3,50**  
 Paraffin wax. 6,8, H10cm. Stripe pattern red/white 705.771.59



PE944260.JPG  
**New VINTERFINT tin with lid 7,99**  
 Clear lacquered steel. Designer: Cecilia Pettersson. L27×W27, H10cm. Red 605.809.68



PE944245.JPG  
**New VINTERFINT tablecloth 17,99**  
 100% cotton. Designer: Cecilia Pettersson. L240×W145cm. Berry pattern red 705.811.56



PE944202.JPG  
**New VINTERFINT paper napkin 1,79/30-pack**  
 Paper. Designer: Cecilia Pettersson. L33×W33cm. Amaryllis white/pink 605.811.33



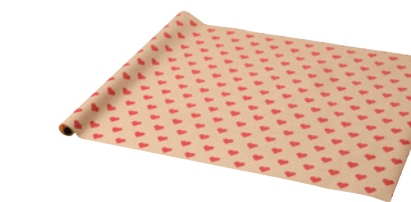
PE943980.JPG  
**New VINTERFINT cushion cover 4,99**  
 100% cotton. Designer: Cecilia Pettersson. L50×W50cm. Green 605.802.61



PE944186.JPG  
**New VINTERFINT gift wrap roll 3,99/3-pack**  
 Paper. Designer: Cecilia Pettersson. L3×W0.7m. Mixed patterns pink 705.772.77



PE944170.JPG  
**New VINTERFINT gift wrap roll 1,50**  
 Paper. Designer: Cecilia Pettersson. L3×W0.7m. Animal pattern blue 405.772.69



PE944176.JPG  
**New VINTERFINT gift wrap roll 1,50**  
 Unbleached paper. Designer: Cecilia Pettersson. L3×W0.7m. Heart pattern brown 105.772.61



PE944182.JPG  
**New VINTERFINT gift wrap roll 3,-/2-pack**  
 Unbleached paper. Designer: Cecilia Pettersson. L3×W0.7m. Mixed patterns brown 305.772.79

# Product overview



PE944226.JPG  
**New VINTERFINT ribbon 2,-**  
 Paper. 50m. White  
 505.773.01



PE948499.JPG  
**New VINTERSAGA advent calendar 11,50** 277g.  
 705.956.05



PE901533.JPG  
**New VINTERFINT decoration 3,99** 100% polyester. L13xD21, H31cm. Santa Claus sitting/red  
 505.784.90



PE944482.JPG  
**New VINTERFINT wall decoration 16,99** Clear lacquered solid pine. Designer: Mikael Axelsson. Pine  
 805.800.24



PE935072.JPG  
**New VINTERFINT artificial Christmas tree 29,99** Polypropylene plastic and steel. H150cm. In/outdoor green  
 505.858.72



PE935168.JPG  
**New VINTERFINT artificial Christmas tree 59,99** Polypropylene plastic and steel. H180cm. In/outdoor green  
 005.858.60



PE935076.JPG  
**New VINTERFINT artificial Christmas tree 119,-** Polypropylene plastic and steel. H210cm. In/outdoor green  
 605.858.57



PE951053.JPG  
**New VINTERFINT artificial potted plant 9,99** Polypropylene plastic and steel. H55cm. In/outdoor/Christmas tree green  
 605.858.81



PE944219.JPG  
**New VINTERFINT plant pot 5,99** Pigmented glazed stoneware. Designer: Lisa Hilland. Ø14cm, H12cm. Green  
 605.885.92



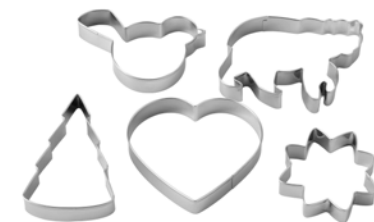
PE943937.JPG  
**New VINTERFINT baking cup 1,50/65-pack** Bleached chlorine-free paper. Designer: Cecilia Pettersson. Ø5, H4cm. Star pattern red  
 705.811.18



PE943935.JPG  
**New VINTERFINT children's apron 4,99** 100% cotton. Designer: Cecilia Pettersson. L57cm. Heart pattern blue  
 805.811.08



PE943933.JPG  
**New VINTERFINT apron 6,99** 100% cotton. Designer: Cecilia Pettersson. L89xW85cm. Red  
 805.811.13



PE944208.JPG  
**New VINTERFINT pastry cutter, set of 3** 3,99 Mixed shapes stainless steel  
 805.809.91



PE947400.JPG  
**New VINTERSAGA gingerbread house 4,95** 300g.  
 205.949.67



PE836323.JPG  
**New VINTERSAGA mini gingerbread house 3,50** 300g.  
 W7.5xD5, H7.5cm.  
 805.950.73



PE936757.JPG  
**New VISPNING mixing bowl 7,99** Polystyrene-acrylic plastic. Designer: Kevin Gouriou. Holds 3l. Grey-green  
 305.842.70



PE790792.JPG  
**LÄTTBAKAD cooling rack 6,99** Stainless steel. L39xW28, H8cm.  
 204.801.45



PE727978.JPG  
**MAGASIN rolling pin 4,99** Solid beech. Ø6, L43cm.  
 764.856.05



PE729738.JPG  
**KORKEN jar with lid 2,50** Glass. Ø12, H16.5cm. Glass. Holds 1l. Clear glass  
 502.135.46



PE937203.JPG  
**New SILLTRUT kitchen for children 79,99** Clear lacquered fibreboard and solid beech. Designer: Mikael Axelsson. W68xD40, H100cm. Grey  
 205.444.92



PE904876.JPG  
**SANDSKÄDDA mug 2,50** Stoneware. Designer: Sarah Fager. Ø9, H8cm. Holds 27cl. Light grey-beige  
 905.594.56



PE767614.JPG  
**GLADELIG plate 24,99/4-pack** Coloured glazed stoneware. Designer: N Karlsson/M Axelsson. Ø25cm. Grey  
 504.571.48



PE643714.JPG  
**FULLTALIG candlestick, set of 3 14,99** Powder coated steel and aluminium. Designer: Aaron Probyn. Black  
 403.421.34



PE947477.JPG  
**New HAUGA chair 29,-** Clear lacquered solid pine. Designer: Ola Wihlborg. W40xD49, H87cm. White  
 105.767.18



PE951816.JPG  
**New HAUGA table 89,-** Clear lacquered solid pine and birch veneer. Designer: Ola Wihlborg. L118xW74, H75cm. White  
 005.767.09



PE883400.JPG  
**HEMNES glass-door cabinet with 3 drawers 449,-** Stained, clear lacquered solid pine and tempered glass. Designer: Carina Bengs. W90xD37, H197cm. Red stained/light brown stained  
 505.306.34



PE894510.JPG  
**VIPPSTARR tablecloth 3,99** 100% cotton. Designer: Paulin Machado. L150xW150cm. Stripe pattern red/natural  
 405.591.85

# VINTERFINT

**Swedish tradition with a modern twist.**

Dust off your favourite decorations and welcome new ones to the mix with the VINTERFINT collection. This playful assortment is inspired by Swedish folklore art and craftsmanship, with a mature colour palette and a modern twist.

Designer Cecilia Pettersson drew inspiration from the Swedish forest beside her childhood summer house for the patterns in this collection. Woodland creatures, plants, and flowers that thrive in the winter landscape are prominent features, bringing the enchantment of nature indoors.

From baking essentials and tree ornaments to gift wrapping and tableware, the VINTERFINT collection ensures a festive holiday to remember!

PH200575.JPG

- New VINTERFINT tree ornament 0,75/6-pack Heart-shaped red/white 105.784.87
- New VINTERFINT tree ornament set of 2 4,99 Animals 705.899.11
- New VINTERFINT tree ornament 9,99/8-pack Bauble glass/mixed colours 505.814.02
- New VINTERFINT tree ornament set of 6 3,- Mixed shapes white 105.813.43
- New VINTERFINT tree ornament set of 8 7,99 Mushroom red/natural 305.899.13





# STRÅLA

## Let it glow.

At Christmas in Sweden, we have a tradition of plucking the stars from the night sky and placing them in our window.

Whether you prefer one star, or an entire galaxy, or even snowflakes, LED string lights, and table lamps, the STRÅLA decorative lighting collection offers a range of sizes and styles so everyone can make their home cosy, merry and bright this season.

- PH200576.JPG
- New STRÅLA LED lighting chain with 400 lights 24,99 605.824.96
- New STRÅLA lampshade 12,99 Bamboo 705.836.45
- New STRÅLA lampshade 9,99 3D flower/white 205.824.79
- New STRÅLA lampshade 7,99 Ø70cm. Linen/beige 805.824.81
- New STRÅLA LED table lamp 17,99 005.824.75
- New STRÅLA LED table decoration 9,99 505.824.73

# VINTERSAGA

**A sweet touch to the season.**

Delight in the flavours of a traditional Swedish Christmas with our VINTERSAGA holiday food and drink collection.

Embrace the joy of crafting a gingerbread house or savour Sweden's beloved Christmas biscuit, the ginger thin.

Feeling the chill? Cosy up with our Glögg mulled fruit drink, infused with cinnamon, cardamom, and ginger. And don't forget to treat a loved one to an advent calendar – it will deliver milk chocolate and other surprises everyday until Christmas.

Smakligt måltid! (Bon appétit!) as we say in Sweden!

PH200579.JPG

New VINTERSAGA gingerbread house 4,95 205.949.67

New VINTERSAGA mini gingerbread house 3,50 805.950.73





**New**

**VINTERFINT**  
Tree ornament in bag,  
set of 20

**€3,99**





# Less is more. Then there's Christmas.

Embrace the Swedish 'more the merrier' holiday spirit and fill every corner of your home with warmth and cheer.

From new full artificial Christmas trees and vibrant ornaments to joyously wrapped gifts and festive table decor, the VINTERFINT collection combines tradition with big, bold patterns and shapes.

So, get ready to deck the halls and make everyone feel welcome this holiday season—maybe even a pair of Julbockar (Swedish Christmas goats) will join the occasion!



The new VINTERFINT gift wrapping collection includes paper rolls, gift bags, boxes, labels and more. Designed by Cecilia Pettersson, it showcases bold stripes and whimsical patterns inspired by the Swedish winter landscape as well as flowers found in the Swedish home at Christmas – for a merry twist on tradition.

< PH200548.JPG  
New VINTERFINT gift wrap roll 3,99/3-pack  
705.772.77

> PH200543.JPG  
New STRÅLA LED lighting chain with 400 lights  
24,99 605.824.96  
New STRÅLA LED table decoration 9,99  
505.824.73





**“Swedish traditional woodcraft inspired me when designing the two red Christmas goats in the VINTERFINT set. Made of leftover material from coffee table production and with a clean-lined design that gives the decorations a modern twist.”**

**Lisa Hilland**  
Designer

PH200561.JPG  
New VINTERFINT decoration  
set of 2 7,99 105.800.08



Tap into the spirit of a traditional Swedish 'Jul'. From a VINTERFINT candleholder inspired by Swedish carpentry and made from leftover wood – to the practical HEMNES glass door cabinet in deep red, your gatherings will feel warm, cosy and festive in no time.

< PH200556.JPG  
HEMNES glass-door cabinet with  
3 drawers 449,- 505.306.34

> PH200557.JPG  
New VINTERFINT candle holder  
for 4 candles 12,99 105.788.16





From vibrant glass baubles to fun candy canes and bells, the VINTERFINT ornaments are designed to bring instant sparkle to your tree. Plus, they're easy to blend with your existing collection - so you can add more and more each year!

< PH200550.JPG  
New VINTERFINT tree ornament 9,99/8-pack  
505.814.02

> PH200547.JPG  
New STRÅLA LED lighting chain with 400 lights  
24,99 605.824.96



New

VINTERFINT  
Tablecloth

€17,99



**“The big trumpet shape of the amaryllis and the wonderful scent of hyacinth are strongly associated with Swedish Christmas. They are also my favourites, so it felt natural for them to bloom in all their glory on the patterns in the VINTERFINT collection.”**

**Cecilia Pettersson**  
Designer

PH200571.JPG  
New VINTERFINT paper napkin  
1,79/30-pack 605.811.33



PH200571.jpg

ter IKEA systems B.V. 2024



Say goodbye to prickly socks and 'hej' to our beautifully full VINTERFINT artificial trees. Made from at least 50% recycled plastic, they come in several different sizes and work for any space, outdoors or in. Plus, when it's time to pack away, the tree can be unscrewed into smaller parts, saving space in storage until next year's celebration.

< PH200574.JPG  
**New** VINTERFINT tree ornament set of 3 3,99  
Gold-colour 505.812.23  
**New** VINTERFINT tree ornament 9,99/8-pack  
Bauble glass/mixed colours 505.814.02  
**New** VINTERFINT tree ornament set of 3 12,99  
Bauble animals 305.805.21

> PH200573.JPG  
**New** VINTERFINT artificial Christmas tree 29,99  
H150cm. 505.858.72  
**New** VINTERFINT artificial Christmas tree 119,-  
H210cm. 605.858.57  
**New** VINTERFINT artificial Christmas tree 59,99  
H180cm. 005.858.60







PH200585.jpg



**New**

FULLTALIG  
Candlestick, set of 3

€14,99





# Embrace Swedish 'mys'

While some love to go all out, others prefer a quieter, more rustic occasion.

From baking homemade treats to mastering the art of gift wrapping to setting the table for long, cosy candlelit breakfasts with loved ones, the VINTERFINT collection will have your home feeling merry and 'mysigt' (cosy) in no time.

PH200582.JPG  
New HAUGA chair 29,- 105.767.18  
New HAUGA table 89,- 005.767.09



The Swedish forest close to designer Cecilia Pettersson's childhood summer house inspired these playful Christmas tree ornaments. A fox, hare, squirrel and even a toadstool look right at home in the branches beside paper hearts, bells, and other new decorations from the VINTERFINT collection. They'll blend nicely with your existing decor too – no matter how quirky!

< PH200602.JPG  
**New VINTERFINT tree ornament set of 2** 4,99  
 Animals 705.899.11

> PH200606.JPG  
**New VINTERFINT tree ornament set of 8** 7,99  
 Mushroom red/natural 305.899.13  
**New VINTERFINT tree ornament 0,75/6-pack**  
 Heart-shaped red/white 105.784.87  
**New VINTERFINT tree ornament set of 6** 3,-  
 Mixed shapes white 105.813.43



**"I grew up by a forest and often saw foxes and hares, so it felt very natural to create forest-themed patterns for the VINTERFINT collection. Playful, yet with a mature colour palette where the animals thrive in the winter landscape."**

**Cecilia Pettersson**  
Designer

PH200594.JPG  
New VINTERFINT gift wrap roll 1,50  
Animal pattern blue 405.772.69





Unleash your creativity with our baking essentials—from mixing bowls and rolling pins to festive aprons and glass jars. Don't miss the set of pastry cutters in 5 new shapes, associated with the Swedish wilderness. The only question is, who dares to eat the bear?

< PH200599.JPG  
MAGASIN rolling pin 4,99 764.856.05  
New VINTERFINT pastry cutter, set of 5 3,99 805.809.91  
> PH200596.JPG  
New VINTERFINT baking cup 1,50/65-pack 705.811.18  
KORKEN jar with lid 2,50 502.135.46





This year's VINTERFINT gift wrapping is so pretty, you might want it to go further. It's ideal for DIY paper chains and other homemade decorations!

With a sink, stove, cupboard, and hooks, the Scandinavian modern SILLTRUT play kitchen has got everything the smallest member of the family needs to whip up pizza this holiday, so adults can relax!

**KPH20060RUF** Kitchen for children 79,99  
205.444.92

> PH200595.JPG  
**New VINTERFINT gift wrap roll 3,-/2-pack** Mixed patterns brown 305.772.79  
**New VINTERFINT gift wrap roll 1,50** Heart pattern brown 105.772.61





**“VINTERFINT wall decoration is an alternative Christmas tree in pine that’s great when space is limited. The flexible accordion-like construction has knobs and can be pulled out to a desired width and filled with ornaments every year.”**

**Mikael Axelsson**  
Designer

PH200590.JPG  
New VINTERFINT wall decoration  
16,99 805.800.24

# Image overview



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PH200551.JPG



PH200550.JPG



PH200545.JPG



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PH200561.JPG



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# Image overview



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PH200575.JPG



PH200576.JPG



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PH200564.JPG



PH200565.JPG



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# Image overview



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PH200585



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PH200601.JPG



PH200598.JPG



PH200599.JPG



PH200600.JPG



PH200604.JPG



PH200602.JPG



PH200603.JPG



PH200606.JPG



PH200607.JPG

# Contact

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# Merry Jul!

